NEWS RELEASE

Narita Airport

August 17, 2026

Relaunching on October 1, 2026

Narita Airport Transit & Stay

The highly popular tours return after a six-year hiatus!
Tours developed in collaboration with six municipalities in the region
to transform time spent during a stay into a “Japanese experience”
“Narita Airport Transit & Stay Program”

— In addition to tours with volunteer guides,
new paid tours offering special experiences will also be introduced—

The “Narita Airport Transit & Stay Program” was suspended due to the COVID-19 pandemic, but the Narita Airport Transit & Stay Program Liaison Committee will relaunch the program on Thursday, October 1, 2026 ! In response to the recovery in demand for inbound travel to Japan, the program will make its full-scale comeback after a six-year hiatus, once again showcasing the attractions of the area around Narita Airport to the world.

A tourism program aimed at transit passengers and inbound tourists staying near the airport, it will offer participants firsthand experiences of the region’s history, culture, nature, cuisine, and other attractions. As well as the immensely popular tours with volunteer guides, the relaunch will also see the addition of new paid tours offering special local experiences, including opportunities to enjoy festivals and participate in cultural activities. Ahead of the full relaunch in October, the first of these paid tours, the “Sogo Reido Temple Otaiyasai Festival Float-Pulling Experience,” will be held on Saturday, September 5.

Transforming people’s time at Narita Airport into an encounter with the charms of Japan. We will connect travelers from all around the world with the local communities, and offer them new journeys that begin at Narita Airport.

What is the Narita Airport Transit & Stay Program?

- Launched in 2015, the program has garnered high ratings on TripAdvisor, and has been selected as one of the top 10% of the world’s tourist destinations
- More than 200 volunteer guides, including local residents and students, guide travelers around the region.
- Bookings for tours with volunteer guides will start to be taken on Tuesday, September 15

* The Narita Airport Transit & Stay Program Liaison Committee: An organization comprising Narita City, Katori City, Tako Town, Shibayama Town, Sakae Town, Kozaki Town, Narita International Airport Promotion Foundation, and Narita International Airport Corporation.

▲ Transit & Stay Program booking site

NARITA INTERNATIONAL AIRPORT CORPORATION
NAA-Bldg., Narita International Airport, Narita-City, Chiba, 282-8601, Japan
https://www.narita-airport.jp/en/ , https://www.narita-airport.jp/en/company/

■ List of Narita Airport Transit & Stay Program Tours

Relaunch!

① Tours with volunteer guides, aimed at transit passengers: Starting on Thursday, October 1
Transit & Stay Standard Tour
(Around 3 to 5 hours; no charge for the guide; participants are responsible for their own expenses)

City/Town	Tour Contents
Narita City	Get a Full Japanese Cultural Experience at a 1,000-Year-Old Temple (Naritasan Shinshoji Temple & Omotesando)
Katori City	Explore a riverside town rich in Edo-period charm and traditional craftsmanship (Sawara historical district)
Tako Town	A journey through the peaceful beauty of rural Japan (Countryside scenery)
Shibayama Town	Take Flight into the Fascinating World of Aviation (Museum of Aeronautical Sciences)
Sakae Town	Master the Art of Yukata Dressing and Step Back into the Samurai Era (Boso-no-Mura)
Kozaki Town	Feel a Fermentation Village with Wild Sake & Slow Japan (Sake brewery tour)

NEW !

② Paid tours aimed at people staying for multiple days: Starting on Saturday, September 5
Transit & Stay Plus Tour
(Half- to full-day tours; professional guides; special experiences unique to the region)

Organizer: Plus Narita Lab Corporation

September 5 (Sat): Festival float-pulling experience
<Sogo Reido Temple Otaiyasai Festival>

November 7 (Sat): Ninja experience
<Boso-no-Mura>

November 19(Thu):
Temple stay and Buddhist training experience
<Shibayama Nioson>

Starting in November: Visit to Katori Jingu Shrine and cultural experiences in the Sawara area

Indigo dyeing experience
(Start date and location are currently being arranged.)

Harvesting experience
(Start date and location are currently being arranged.)

We will continue to offer a wide variety of paid tours in the near future.
We hope you will look forward to them!

Please follow us on social media!

@NARITA_TRANSIT_STAY